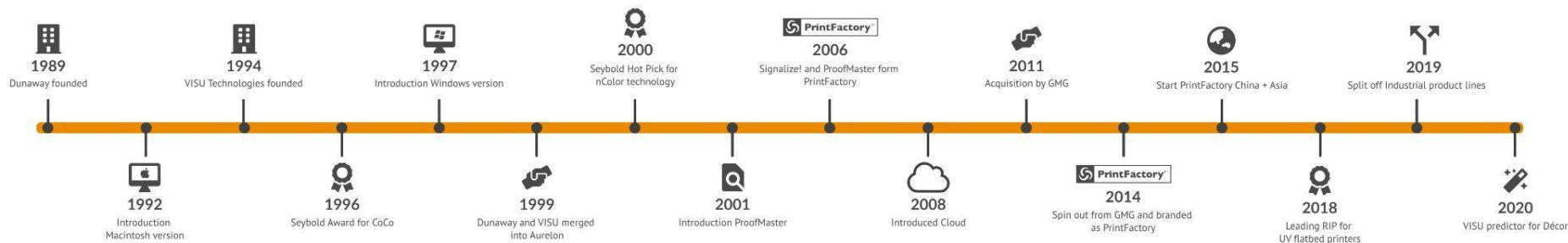


UNLOCKING PRINTING POTENTIAL: THE PRINTFACTORY ADVANTAGE

[Link to online presentation](#)

ABOUT PRINTFACTORY

- Decades of Independence
- Leading the Charge in Printing Software
- Born from Experience



OUR LOCATIONS

- Global HQ (NL)
- EMEA (DE, IT, UK)
- Asia-Pacific (SG)
- Americas (US, BR, CO, MX)
- China (CN)
- Japan





BENEFITS

BENEFITS FOR MIMAKI CUSTOMERS

- Profit generator, pays for itself in a month
 - Better color (=Device Link)
 - Right color (=normalization)
 - Ink saving (=15%+)
 - Less wasted media on getting color right and nesting
- Increase productivity
 - All tools are included, no options, if we save an hour a week it pays for itself
 - Print, cutting, pre-press
 - Unlimited seats
- Brings your company to a higher level
 - Quality assurance
 - Reporting
 - Integration

BENEFITS FOR MIMAKI DEALERS

- Recurring revenue generator
 - Annuity Income from our SaaS model
 - One time sale, only nurturing
- Helps deepen Relationship with the customer
 - Easy and Simple message to customer
 - No add-ons, never get it wrong
 - No upgrade pain when selling new driver or moving to a higher plan
 - All platforms; Windows, macOS, Linux



WHAT MAKES PRINTFACTORY DIFFERENT?



COMPREHENSIVE SOLUTION

PrintFactory is an all-in-one solution for print production, from file preparation to finishing, eliminating the need for multiple software applications.

PrintFactory is one ecosystem which includes Desktop, Cloud and Mobile apps and tools

An integrated Desktop workflow comprising of six apps, one result: better printing, bigger profits.

- Editor
- Calibrator
- PrintStation
- Layout
- RIP
- WorkFlow

Plus our Connect Plan includes:

- Cloud Tools to Optimize our customers processes
- Integrated Analytics - Dashboard and Reporting
- Centrally Managed for optimum control and audit functions

SCALABLE:

PrintFactory is a single vendor platform that delivers everything needed to produce large format digital printing, across any digital print market.

PrintFactory is versatile and scalable print software that enables job preparation to take place where it's most convenient, eliminates the need for users to be tied to a single RIP, and prevents bottlenecks caused by last-minute changes.

- XML architecture
- SaaS-License Model
- Centralized Management
- Cloud Backup

INDUSTRY-LEADING SUPPORT:

Implementing new software can be daunting, but PrintFactory's industry-leading support team is dedicated to assisting resellers and customers at every stage of the process. Whether you have questions about the software or need help with implementation, we're here to provide guidance and assistance.

- Self-Help Resources
- Dealer Channel Support
- Direct Support Channels

FUTURE-PROOF TECHNOLOGY:

PrintFactory is committed to staying at the forefront of printing technology by continuously evolving and incorporating the latest advancements into our software solutions.

Industry 4.0 readiness is inherent in our systems, backed by years of expertise in meeting the most demanding automation challenges.

- R&D Investment
- Agile Development
- Industry Collaboration
- Customer Feedback
- SaaS Model
- Regular Updates



CASE STUDIES:

CASE STUDY: Printeers (Netherlands)



What devices does Printeers have:

4 x Mimaki UJF-7151 plus

What does Printeers print?

Phone cases

How does PrintFactory help?

The software has color profiling integrated into the software, which gives us more control over the colors and amount of ink used. In addition, Print Factory has some tools for positioning the products and generating a white layer, which did not function properly in Mimaki's Rasterlink. It is also very nice to have access to support staff, which is not readily available with many RIPs.

Mike Sies
Director of Operations
<https://printeers.com>

CASE STUDY: Unigraf (UAE)

What devices does Unigraf have:

1 x Mimaki CG-130FX & 1 x Mimaki TS55-1800

What does Unigraf print?

Unigraf is printing wide range of materials from roll-to-roll printing (banner, vinyl, fabric, etc.) to direct printing (ACP, PVC, styrene, etc.). For Mimaki TS55-1800, we are printing transfer/sublimation paper. to cover the expanding market of both front lit and backlit soft signage

How does PrintFactory help?

PrintFactory has helped us to be more organized and systematic in terms of file ripping and printing from different workstations. PrintFactory also has helped us to categorize each profile depending on the materials being used and integrate each profiles from one machine to another machine, and most of all PrintFactory is our safeguard for quality and consistency of colors. compared to previous software PrintFactory is giving us full command on color management, nesting, ripping and profiling across multiple workstations and machines.



CASE STUDY: Freeman Expositions (USA)



Freeman[®]

Douglas Buchanan

National Director of Graphics Technology

<https://www.freeman.com/>

What devices does Freeman have?

1 x Mimaki TS500P (Atlanta)

What does Freeman print?

Freeman, a leader in global events, operates a network of state-of-the-art production facilities. With a commitment to excellence and innovation, Freeman is at the forefront of defining what comes next across exhibits, events, and tradeshow.

How does PrintFactory help?

We have achieved nationwide color consistency, prepress process consistencies, and RIP time savings. We produce graphics with a shared visual appearance across the country and our process is more uniform. The way we rip and the way we manage color is consistent, accurate, and easy.

Useful Information

Link to online presentation and videos : <https://dealer.printfactory.cloud/mimaki-oem/>

Link to Regional Sales Contacts : <https://dealer.printfactory.cloud/account-manager/>