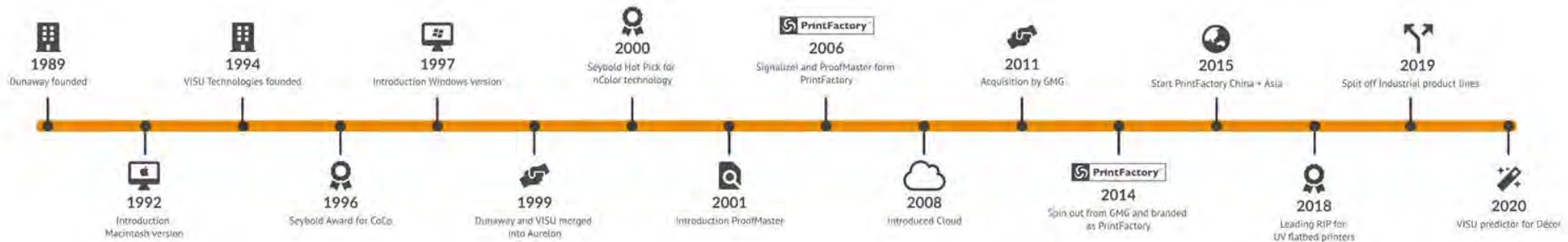




# UNLOCKING PRINTING POTENTIAL: THE PRINTFACTORY ADVANTAGE

# ABOUT PRINTFACTORY

- Decades of Independence
- Leading the Charge in Printing Software
- Born from Experience



# OUR LOCATIONS

- Global HQ (NL)
- EMEA (DE, IT, UK)
- Asia-Pacific (SG)
- Americas (US, BR, CO, MX)
- China (CN)
- Japan





# BENEFITS FOR CUSTOMERS

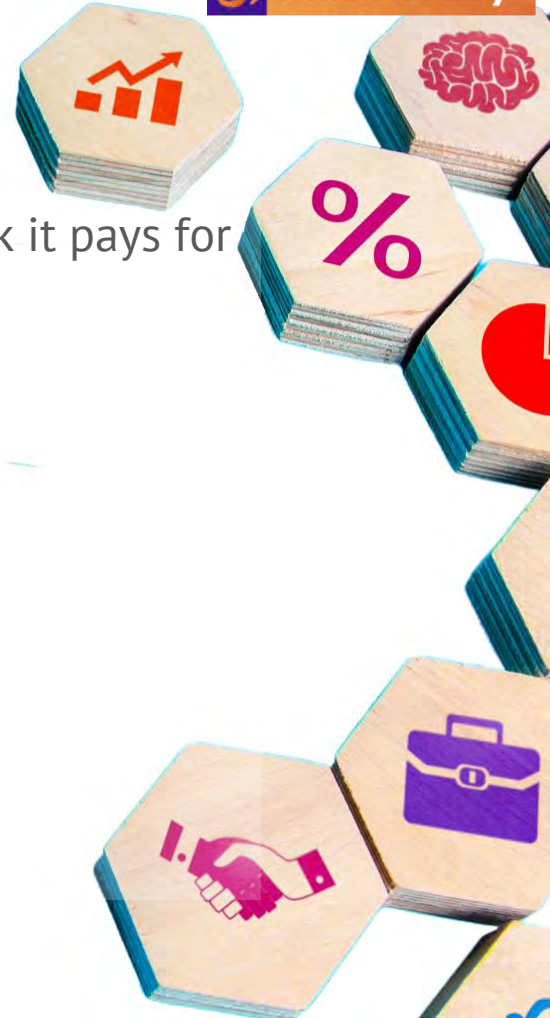
# PROFIT GENERATOR

- PrintFactory pays for itself in a month
- Better color (=Device Link)
- Right color (=normalization)
- Ink saving (=15%+)
- Less wasted media on getting color right and nesting



# INCREASED PRODUCTIVITY

- All tools are included, no options, if we save an hour a week it pays for itself
- Printing, cutting, pre-press
- Unlimited seats



# ELEVATES COMPANIES TO NEW HEIGHTS

- Quality assurance
- Reporting
- Integration





# BENEFITS FOR OUR RESELLERS



# RECURRING REVENUE GENERATOR

- Annuity Income from our SaaS model
- One time sale, only nurturing



# STRENGTHENS CUSTOMER RELATIONSHIPS

- Easy and Simple message to customer
- No add-ons, never get it wrong
- No upgrade pain when selling new driver or moving to a higher plan
- All platforms; Windows, macOS, Linux



**WHAT MAKES PRINTFACTORY DIFFERENT?**



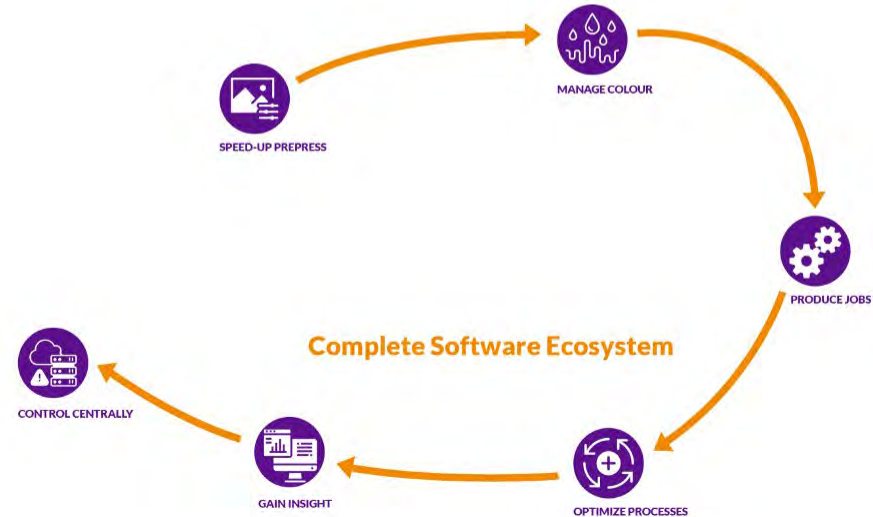
# COMPREHENSIVE SOLUTION

PrintFactory is an all-in-one solution for print production, from file preparation to finishing, eliminating the need for multiple software applications.

PrintFactory is one ecosystem which includes Desktop, Cloud and Mobile apps and tools

**An integrated Desktop workflow comprising of six apps, one result: better printing, bigger profits.**

- Editor
- Calibrator
- PrintStation
- Layout
- RIP
- WorkFlow



## Plus our Connect Plan includes:

- Cloud Tools to Optimize our customers processes
- Integrated Analytics - Dashboard and Reporting
- Centrally Managed for optimum control and audit functions



# SCALABLE:

PrintFactory is a single vendor platform that delivers everything needed to produce large format digital printing, across any digital print market.

PrintFactory is versatile and scalable print software that enables job preparation to take place where it's most convenient, eliminates the need for users to be tied to a single RIP, and prevents bottlenecks caused by last-minute changes.

- XML architecture
- SaaS-License Model
- Centralized Management
- Cloud Backup





# INDUSTRY-LEADING SUPPORT:

Implementing new software can be daunting, but PrintFactory's industry-leading support team is dedicated to assisting resellers and customers at every stage of the process. Whether you have questions about the software or need help with implementation, we're here to provide guidance and assistance.

- Self-Help Resources
- Dealer Channel Support
- Direct Support Channels



# FUTURE-PROOF TECHNOLOGY:

PrintFactory is committed to staying at the forefront of printing technology by continuously evolving and incorporating the latest advancements into our software solutions.

Industry 4.0 readiness is inherent in our systems, backed by years of expertise in meeting the most demanding automation challenges.

- R&D Investment
- Agile Development
- Industry Collaboration
- Customer Feedback
- SaaS Model
- Regular Updates





# THE PRINTFACTORY GUARANTEE:



# BETTER PRINTING | BIGGER PROFITS

Experience guaranteed financial gains from day one with PrintFactory. Our smart print ecosystem saves you ink, media, and time, ensuring that PrintFactory pays for itself in no time at all.

CONSISTENT COLOR



LOWER INK COSTS



LESS WASTED MEDIA



SMARTER JOB PREP



TRANSPARENT PRICING



# PrintFactory™

[printfactory.cloud](https://printfactory.cloud)  
[printfactory-usa.com](https://printfactory-usa.com)  
[printfactory-la.com](https://printfactory-la.com)

